

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Ago-14	31-Ago-13	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	221.781.133	216.760.866	2,32%
WINSTON	191.156.146	189.992.894	0,61%
CHESTERFIELD	137.428.628	144.967.596	-5,20%
FORTUNA	123.275.790	125.224.861	-1,56%
CAMEL	108.283.574	110.974.842	-2,43%
LUCKY STRIKE	85.943.548	88.729.121	-3,14%
DUCADOS NEGRO	81.023.333	90.681.332	-10,65%
L&M	76.305.940	80.218.957	-4,88%
NOBEL	66.550.878	68.697.422	-3,12%
DUCADOS RUBIO	50.749.362	56.660.895	-10,43%
WEST BROOKLYN	38.085.902	21.841.342	74,38%
PALL MALL	31.316.123	36.074.170	-13,19%
DUCADOS RUBIO BLANDO	22.873.172	30.079.791	-23,96%
FORTUNA RED LINE	20.634.037	22.986.411	-10,23%
DUCADOS RUBIO 100'S	17.313.118	15.757.482	9,87%
MARLBORO POCKET	13.495.673	13.767.336	-1,97%
JOHN PLAYER SP.	12.947.082	14.928.574	-13,27%
MARK 1	12.550.646	12.118.019	3,57%
LUCKY STRIKE BLANDO	11.861.369	13.012.289	-8,84%
ELIXYR	11.756.490	12.380.218	-5,04%
L&M RED SEMI-RÍGIDO	11.491.970	14.240.914	-19,30%
NOBEL STYLE	10.530.588	9.918.004	6,18%
PHILIP MORRIS K/S	10.499.670	9.685.757	8,40%
PALL MALL LARGO 100'S	9.024.962	6.623.895	36,25%
MARLBORO TOUCH AZUL	8.482.975	5.369.753	57,98%
BENSON & HEDGES AMERICAN	8.218.444	850.671	866,11%
GOLD COAST	8.205.936	10.047.973	-18,33%
L&M BLUE SEMI-RÍGIDO	7.830.386	8.497.043	-7,85%
CHESTERFIELD SEMI-RÍGIDO	7.293.889	6.075.979	20,04%
LUCKY STRIKE CLICK & ROLL	6.893.370	5.639.945	22,22%
WINSTON REDVOLUTION	5.864.989	8.621.605	-31,97%
BN	5.644.410	6.393.839	-11,72%
GAULOISES RUBIO	5.408.249	5.662.855	-4,50%
NOBEL BLANDO	5.205.131	4.972.153	4,69%
BULLBRAND	4.671.204	5.322.538	-12,24%
R 1	4.614.950	4.790.705	-3,67%
JOHN PLAYER SP. BLACK/BLUE	4.209.183	4.681.287	-10,08%
LAMBERT & BUTLER	4.151.322	4.419.297	-6,06%
AUSTIN	3.898.223	5.637.017	-30,85%
KARELIA	3.851.300	3.942.780	-2,32%
HERENCIA	3.770.845	4.345.468	-13,22%
MARLBORO TOUCH ROJO	3.759.857	2.189.339	71,73%
BENSON & HEDGES	3.642.138	3.572.103	1,96%
RESTO MARCAS	93.772.635	113.610.970	-17,46%
Totales	1.576.268.572	1.620.966.308	-2,76%